

PUTTING CUSTOMERS FIRST

Life insurance is an important component of any sound financial plan. It can provide financial protection for your family or your business in the event of your premature death. Countybanc Insurance has partnered with AMG, a premiere life insurance broker, to offer a comprehensive portfolio of life insurance products that are designed to be competitive and provide real value to our customers.

My goal is to create a comprehensive financial plan that ensures you will be prepared for the unexpected. I will fully review your concerns, circumstances, and budget before suggesting a plan that meets your individualized needs. I work hard to develop and maintain long-term relationships with my clients, and service is my highest priority.

Whether you are looking for guaranteed death benefit protection, low-cost term coverage, or consistently strong cash value accumulation potential, we have an insurance product to meet your need!

Don't wait another
unprotected minute

CALL NOW!

864-942-8027

ABOUT US

Kenny Price is a Greenwood native who has been in the insurance industry for 24 years. He has helped countless families protect their loved ones and assets and has a passion for keeping their futures secure. He lives in Greenwood with this wife and their three sons.



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Kenny Price
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**Helping you protect
the ones you love.**

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Life Insurance

Thinking of a future without yourself in it can certainly be a difficult task. However, preparing for the possibility of an untimely death is necessary to secure protection for your loved ones. In order to prepare an effective life insurance strategy, consider your present financial obligations and how the loss of your income may affect your family.

In addition to providing security for your family, life insurance can also help provide liquidity for the payment of estate taxes, and some plans can even offer tax-free income for retirement (under current tax laws).

Changes in life, like getting married, having children, purchasing a home, seeking higher education, or starting your own business often trigger the need for purchasing insurance or reevaluating existing coverage. If you already own a life insurance policy, it should be reviewed on a regular basis to ensure the coverage continues to meet your needs.



Long-Term Care

Were you aware that recent studies indicate a minimum of 70 percent of individuals aged over 65 will require long-term care services at some point in their lifetime? Often, we delay thinking about how we'll afford healthcare costs as we age, or simply assume that we'll have the resources available to take care of our long-term care costs if the need arises.

Long-term care insurance is designed to help you maintain your quality of life, while offering you independence and increased options for care. Many policies assume the costs of nursing homes, assisted living/residential care facilities, adult day-care centers, and home health care.

Long-term care insurance can allow you to keep significantly more of your savings as well as alleviating the burden of your care on younger generations who often provide financial support and act as unpaid caregivers.

Disability Insurance

Disability insurance is often referred to as income protection. It ensures that you maintain your ability to earn a living, even if you are not able to work. Unfortunately, many of us are unprepared for the financial hit that disability can bring. If you become sick or hurt and unable to work, you'll receive payments from your insurance company based on your particular policy. These payments will help you continue to pay for living expenses such as your mortgage, car payment, groceries, insurance, utilities, medical expenses, and more.

